



**WBTV**  
**101 McDonald Court**  
**Myrtle Beach, SC 29588**  
**(843) 293-1760**

# CONTRACT

And:

**Flagship Media**  
**1043 Barr Road**  
**Lexington, SC 29072**  
**USA**

<b>Contract / Revision</b> 888457 /		<b>Alt Order #</b>
<b>Product</b>		
<b>Contract Dates</b> 06/23/16 - 06/27/16		<b>Estimate #</b> 6/23-6/27/16
<b>Advertiser</b> POL/Grand Strand Citizens for Common Sen		<b>Original Date / Revision</b> 06/22/16 / 06/23/16
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Calendar	<b>Cash/Trade</b> Cash
<b>Station</b> WBTV	<b>Account Executive</b> WBTV Local House	<b>Sales Office</b> Myrtle Beach Lo
<b>Special Handling</b> Cash In Advance		
<b>Demographic</b> Adults 35+		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WBTV	06/27/16	06/27/16	M-F News @ 6a	M-F News @ 6a		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/16	07/03/16	M-----				2	\$400.00				
N 2	WBTV	06/27/16	06/27/16	M-F Noon News	M-F 12p-1230p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/16	07/03/16	M-----				2	\$500.00				
N 3	WBTV	06/27/16	06/27/16	LN M-F Late News Rotator	LN M-F Late News		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/27/16	07/03/16	M-----				2	\$500.00				
N 4	WBTV	06/25/16	06/25/16	Sa News 6p-630p	6p-630p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/20/16	06/26/16	-----S-				1	\$300.00				
N 5	WBTV	06/25/16	06/25/16	LN Sa	11p-1130p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/20/16	06/26/16	-----S-				1	\$300.00				
N 6	WBTV	06/26/16	06/26/16	Su News @ 630p	630p-7p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/20/16	06/26/16	-----S				1	\$300.00				
N 7	WBTV	06/26/16	06/26/16	LN Su	11p-1130p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/20/16	06/26/16	-----S				2	\$500.00				
N 8	WBTV	06/24/16	06/24/16	M-F Noon News	M-F 12p-1230p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/20/16	06/26/16	----F--				1	\$500.00				
N 9	WBTV	06/24/16	06/24/16	LN M-F Late News Rotator	LN M-F Late News		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/20/16	06/26/16	----F--				1	\$500.00				
<b>Totals</b>												<b>13</b>	<b>\$5,700.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract Dates</u> 06/23/16 - 06/27/16	<u>Product</u>	<u>Estimate #</u> 6/23-6/27/16
<u>Advertiser</u> POL/Grand Strand Citizer		<u>Original Date / Revision</u> 06/22/16 / 06/23/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/01/16 - 06/27/16	13	\$5,700.00	(\$855.00)	\$4,845.00
<b>Totals</b>	13	\$5,700.00	(\$855.00)	\$4,845.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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